

**PEARSON** 



To improve student performance, schools need a system that integrates assessment, data management, and reporting – and provides proven decision-making tools at all levels.

# say hello to aimsweb.

**aims**web is the most comprehensive K-I2 assessment system that supports Response to Intervention (RTI) and tiered instruction. This system provides brief, accurate measures of reading, math, spelling, and writing. Data received from **aims**web assessments allows educators to effectively allocate limited resources by efficiently identifying students at risk, monitoring progress, and differentiating instruction.

### aimsweb assessments provide unique benefits.

At the foundation of **aims**web is general outcome measurement, a form of curriculum-based measurement (CBM), used for universal screening and progress monitoring. This form of brief assessment measures overall performance of key foundational skills at each grade level and draws upon over thirty years of scientific research that demonstrates both its versatility to provide accurate prediction of reading and math achievement as well as its sensitivity to growth.

#### aimsweb assessments are:

- **Sensitive to growth:** allows educators to make judgments on responsiveness to instruction/intervention more quickly
- **Brief:** most assessments take I-4 minutes to complete, so they can be administered frequently without disrupting instruction
- Predictive: provide accurate predictions of reading and math achievement
- Easy to administer and score:
- can be used accurately by a wide range of education professionals
- testing is done individually or in groups, depending upon the assessment
- data is captured automatically and is immediately available for analysis and reporting
- **Valid:** measures pertinent skills in reading, math, and language arts
- Flexible: works with any curriculum or standards, including the Common Core State Standards



#### Identify students at risk for poor academic outcomes.

aims web starts with quick, accurate measures of fundamental academic skills in reading, math, and language arts.

- aimsweb is designed for fast, effective, universal screening at the beginning (fall), middle (winter), and end (spring) of a school year.
- Efficiently group students according to instructional need, effectively organize instruction, and allocate resources.
- aimsweb provides a consistent basis for measuring and reporting growth over time.

aimsweb's benchmark home screen is the "headquarters" for teachers. Easily view group results and drill down on individual students with a simple hover or a click. At-risk students automatically rise to the top of the screen.



student or group performance.

## Hovers quickly provide actionable information about each student

#### Monitor student progress to help close the achievement gap.

The **aims**web system provides the tools and data you need to not only monitor student progress, but confidently show whether your student's growth is sufficient to close the gap as well as insight into whether an intervention is effective.

- aimsweb general outcome measures are sensitive to change, which is critical for progress monitoring.
- Measure, monitor, and document the effectiveness of instructional interventions.
- Equivalent alternate forms are included up to 30 per measure, per grade – essential for frequent progress monitoring (weekly, semi-monthly, monthly).

may need a modified intervention. Monitor Benchmark Monitor Assess Score My Classrooms K123456 SEP OCT NOV DEC JAN FEB MAR APR MAY JUN JUL ADC SEP OCT Vandelay, Art RCBM Berfus, Jasper MCAP Bolrog, Landon RCBM Cabellus, Olivia RCHM . . . Drumper, Andrew MAZE MCAP Goal 20th %ile (Nat'l4) 82 Correct | ROL9 RCBM Projection 24th %le 89 Correct | ROL4 MAZE Campton, Bessi e Adjust Goal Kemptow, Jill Schaeffer, Leon RCBM MAZE Walcito, Fred MAZE

See which students are projected

to meet their goals and those who

Manage your caseload easily on one screen, with results from multiple measures for each student.

Quickly review or adjust

a student's goal.

#### Take the guesswork out of goal setting.

Effective progress monitoring requires challenging, yet reasonable, performance goals. **aims**web's new intuitive goal setting feature alleviates the difficulty associated with setting goals by incorporating years of research and data on students' rates of improvement (ROI).

- Enable teachers to confidently set goals for individual students that are meaningful and manageable.
- ROI growth norms convey information about the reasonableness of a goal compared to the growth of students at the same initial performance level.
- aimsweb provides guidance on whether the goal you're setting is ambitious, closes the gap, insufficient, or produces a negative ROI.

aimsweb provides guidance on how appropriate the goal is for individual students



#### Meaningfully track and report student growth.

With **aims**web, the dynamic system is the report. Continuous assessment data enables administrators to make meaningful decisions at multiple points during the school year. Know which students are at risk and ensure intensity of instruction is based on student need.

#### aimsweb reporting features include:

- Accurate prediction of success on state tests
- Strengths and weaknesses by Common Core domain
- Lexile® reporting
- English Language Learner (ELL) profiles to compare ELL students with other ELL peers at the same grade and a similar level of English Language Proficiency
- Rate of Improvement (ROI) student growth norms compare a student's ROI to the ROI of other students at the same grade and initial score level
- Real-time reporting at the student, class, grade, school, district, and state levels
- Local and national normative data available for comparison
- Student data filterable by demographic criteria, such as gender, service code, meal status, and ethnicity
- And much more

Classroom Mean, RECornel Median, ETPCornel Benchmark Report

aimsweb

(Avg. RD1.4) 96 H117 864 28 (10) 1005 31 (13) new deviceme is aimsorb owner -506 44,311 109 57,111 109 67,111 200 88,100 220 88,100 230 40,100 230 46,100 230 46,100 230 46,100 230 55,100 240 51,100 240 53,100 Olivia Cabellus, RCBM Progress (cH-grade:1) 240 31 (Avg. RD(1.2) 39 Students (\$2% rt Name Groups 2007 2008 2008 2009 2009 2011 123456 Grade 6, Selected Schools OR, All Periods, 2009-10 Chebel Chopps

Benchmark Distribution

Group Reporting

**Students** 

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Sales State of Street

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Progress

Monitoring

For more information visit **aims**web.com.

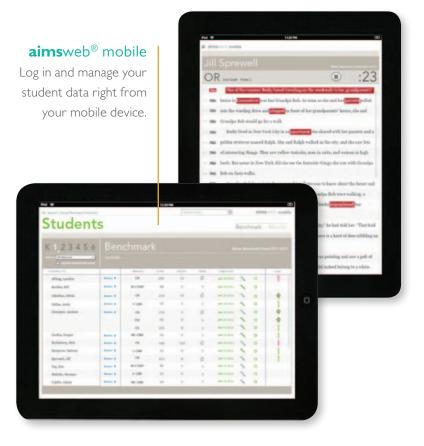
**aims**web assesses broad, foundational academic skills that are relevant to all curricula – allowing the **aims**web system to be compatible with any curriculum or set of standards.

As an added value, **aims**web provides placement and instructional recommendations for a variety of Pearson curriculum products\* to help target effective instruction:

- Reading Street and My Sidewalks
- enVisionMATH and focusMATH
- Prentice Hall Literature and Mathematics
- SuccessMaker Mathematics
- digits®
- KeyMath-3 Essential Resources
- Cornerstone, Keystone, and Language Central for English Language Learners (ELL)

#### Convenient browser-based scoring

Capture a student's performance in real time on a tablet, mobile device, or computer, providing immediate access to reporting.



#### aimsweb subscriptions

For a single, per-student annual subscription fee you receive:

- Assessments for reading, language arts (spelling and writing), math, early numeracy and early literacy skills with available screening tools and interventions for behavior and social skills (Grades K–I2). Spanish versions are also available for early literacy, reading, and math.
- The power of **aims**web's robust online data management and reporting system
- Browser-based scoring, including mobile options
- Access to training materials
   (professional development provided by our Certified aimsweb® Trainers is also available at an additional charge)
- Technical documentation

aimsweb measures have received the highest ratings from the National Center for Intensive Intervention (NCII).

Visit www.intensiveintervention.org.

	aimsweb Complete	aimsweb Language Arts	aimsweb Reading	aimsweb Math	aimsweb Behavio
Assessments included*					
Early Literacy (K-I)	•	•	•		
Letter Naming Fluency	•	•	•		
Letter Sound Fluency	•	•	•		
Phonemic Segmentation Fluency	•	•	•		
Nonsense Word Fluency	•	•	•		
Spanish Early Literacy (MIDE)	•	•	•		
Reading (I-I2)	•	•	•		
Oral Reading (English and Spanish)	•	•	•		
Maze (Multiple Choice Cloze Task)	•	•	•		
Spelling (I–I2)	•	•			
Written Expression (I–I2)	•	•			
Early Numeracy (K–I)	•			•	
Oral Counting	•			•	
Number Identification	•			•	
Quantity Discrimination	•			•	
Missing Number	•			•	
Mathematics (I-I2)	•			•	
Math Computation/Facts	•			•	
Math Concepts and Applications	•			•	
Spanish versions available	•			•	
aimsweb Behavior (K-I2)**  Screening, interventions, and progress monitoring for behavior and/or social skills					•

University Instructor packages are also available. Visit www.aimsweb.com for more info.

<sup>\*</sup>Visit aimsweb.com for the most up-to-date list.

<sup>\*</sup>aimsweb assessments are provided K-8; norms are provided K-12.

<sup>\*\*</sup>aimsweb Behavior is available as a standalone subscription or as an upgrade to any academic subscription.



## Get industry-leading training and professional development

**aims**web offers industry-leading training and professional development solutions led by Certified **aims**web® Trainers. Whether your school or district is new to **aims**web, or you want to offer your staff in-depth professional development on topics such as RTI or advanced data analysis, **aims**web provides a variety of options that may be tailored to match the needs of districts large and small. Learn more about **aims**web professional development and training solutions at **aims**web.com/training.

Hear Dr. Mark Shinn, Professor of School Psychology and noted CBM/RTI expert, speak about **aims**web at **aims**web.com/Mark-Shinn.

#### Sophisticated Support in the Field

**aims**web is supported by Certified **aims**web Trainer across the country. These trainers represent a special selected, highly qualified group of individuals who have strong backgrounds in education, assessment, and student intervention.

#### Learn more

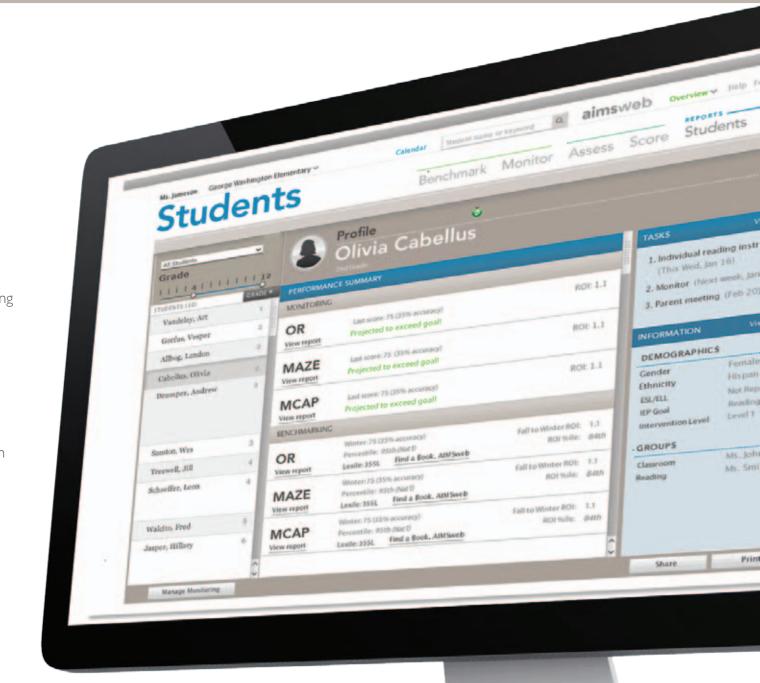
Discover why **aims**web is the leading K-12 assessment, data management and RTI system available today.

To learn more about this powerful and comprehensive system:

Visit: www.aimsweb.com

Email: aimswebsales@pearson.com
Go to: facebook.com/aimsweb

Phone: 866.313.6194





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